

Amazon Herb Co. Compensation Plan and Explanation

AMAZON PROSPERITY PLAN

- Weekly Quick Start Bonus
- Monthly Unilevel Bonus
- Monthly Bronze Builder Pool
- Monthly Leadership Pool
- Quarterly Leadership Pool

<p>PV = Personal Volume</p> <p>GV = Group Volume</p> <p>All numbers are based on commissionable Bonus Volumes.</p>	Weekly Quick Start Bonus (20-10-10): Earn weekly checks!			
	<p>Requirement: Minimum of 100 PV in the current or previous calendar month at the time the order is placed.</p> <p>Weekly Quick Start Bonuses pay 3 levels up the sponsor tree on each order up to 800 BV during the month of enrollment and the following calendar month.</p>	Sponsor Level	1st Month	2nd Month
		1	20%	20%
		2	10%	10%
		3	10%	10%

Monthly Unilevel Bonus

	Ambassador	Bronze	Silver	Gold	Platinum	Diamond	Double Diamond	Diamond Executive
Minimum monthly PV requirement	100 PV	100 PV	100 PV	200 PV	200 PV	200 PV	200 PV	200 PV
Minimum monthly GV requirement						100,000 in 9 levels	500,000 in 9 levels	1,000,000 in 9 levels
Leg requirements		3 300 BV legs	2 - 1K legs + 1,000 BV in other legs	2 - 5K legs + 5,000 BV in other legs	2 - 15K legs + 15,000 BV in other legs	2 - 30K legs + 30,000 BV in other legs	Diamond w/ 2 Diamond legs	Diamond w/ 2 Double Diamond legs
<p>Commission % paid per level</p> <p>Placement Tree</p>	Level 1	5%	5%	5%	5%	5%	5%	5%
	Level 2	5%	5%	5%	5%	5%	5%	5%
	Level 3		5%	5%	5%	5%	5%	5%
	Level 4		8%	8%	8%	8%	8%	8%
	Level 5			8%	8%	8%	8%	8%
	Level 6			3%	3%	3%	3%	3%
	Level 7				3%	3%	3%	3%
	Level 8				3%	3%	3%	3%
	Level 9				2%	2%	2%	2%

Worldwide Volume Pools

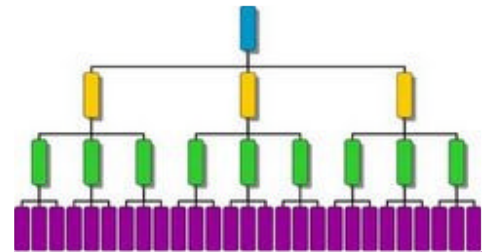
2%	Monthly Bronze Builder Pool	1%	Qualified Ambassadors or higher receive 1 share for each new personally sponsored Bronze Ambassador.
		1%	Qualified Ambassadors or higher receive 1 share for each new personally sponsored Bronze Ambassador that qualifies as Bronze again in the next calendar month.
3%	Monthly Leadership Pool	3% of Worldwide Commissionable Volume will be shared among qualifying Platinums or higher.	
		1 Share	2 Shares
		3 Shares	5 Shares
3%	Quarterly Leadership Pool	An additional 3% of Worldwide Commissionable Volume will be shared among leaders who qualify at Platinum level or higher for all 3 months in a calendar quarter.	
		1 Share	2 Shares
		3 Shares	5 Shares

All compensation explanations are subject to current Amazon Herb Co. Guiding Standards.

Now, to Simplify What The Chart Means

Looking at the chart above, you can see there are 3 streams of income available for an associate. It is a very balanced and lucrative pay plan that rewards us heavily for training others (and we help you do so very efficiently).

As an associate, you will receive a spot in the 'organization' where you will have multiple associates above you (in your upline) who are fully trained to **support your growth**. Fortunately, it doesn't matter where you are in the organization – **everyone has the same potential income with the way this pay plan is structured**. As an associate you can either sponsor customer or associates (people who want to build a business). As you enroll customers and associates, you will 'place' them in your 'organization' (also known as your downline).



For the associates you sponsor, it is most fruitful for yourself to begin to place them like the structure to the right:

Make believe you are the blue rectangle. When you sign up your first associate, you will place him/her in your first 'level' (the yellow rectangle). Now, when your first associate (the yellow rectangle) signs up his/her first associate, he/she will place that associate in their first 'level' (a green rectangle), which is your second level! **This is your goal – to lead others towards success!**

Let's go back to you now. First take a look at the '**Monthly Uni-level Bonus**' section of the Prosperity Plan Chart. You will notice that you begin as an Ambassador, and **your ultimate goal is Diamond Executive**. In order to achieve Diamond Executive, the 'leg requirements' explain it is only possible to do so by building 3 'legs' (or branches) - **each new 'yellow rectangle' starts a new 'leg' for you**. You are free to build as many 'legs' as you want, but the most effective way is to **focus on 3 and support their balanced growth**. You will also notice from the monthly unilevel bonus chart that we get paid residually on nine levels (the yellow, green, and purple rectangles plus six levels past them!)

The simple thing to keep in mind is that **you want to find 3 serious people who you want to work closely with** for your first level, then you want to **train these 3** and help them do the same, and continue the pattern for each new associate – this will keep your and all of your associates' 3 legs even and balanced.

Now to the fun stuff!!! Let's look at our income potentials!

First, the 'Weekly Quick Start Bonus'

Looking at the top of the Amazon Prosperity Plan Chart, the first way we get paid is through weekly quick start bonuses (and yes these bonuses are paid weekly).

For every associate and customer **you personally sponsor** (no matter where placed in your organization), you will receive 20% of commissionable volume of their 1st and 2nd month orders.

For every associate and customer who these associates personally sponsor, you will receive 10% of commissionable volume of their 1st and 2nd month orders.

Also, for every associate and customer these associates personally sponsor, you also receive 10% of commissionable volume of their 1st and 2nd month orders.

Example: You sponsor John. John orders a case of Zamu (100 Volume) his first month. You then receive a \$20 quick start bonus. If John orders 200 Volume of products his second month, you receive \$40. For everyone John sponsors, you receive 10% of their first and second month orders. For everyone these people sponsor you receive 10% of their first and second month orders as well. **This is powerful** – Imagine you personally sponsor 30 associates, and each of them sponsor an average of 3 associates. You will then have 90 associates who if in a given month sell just 100 Volume of product each, you will receive 10%, or **\$900 from just quick-start bonuses.**

The 'Monthly Unilevel Bonus'

After the first two months of quick-start bonus orders, you are then paid a residual 'monthly unilevel bonus' every month, and the amount you are paid depends on which level the customer or associate is placed in your organization (refer to the Amazon Prosperity Chart).

Below is your potential 'monthly unilevel' income by following the optimal pattern of building your downline (starting with 3 associates on your first level, and supporting everyone in doing the same for 9 levels) **Note:** this chart is only for example purposes

The 3X9 'Monthly Unilevel Residual Bonus'

of associates on MAS

Level 1	3 x 100BV =	300 BV x 5% =	\$15	totals/month: \$15
Level 2	9 x 100BV =	900 BV x 5% =	\$45	+ \$15 = \$60
Level 3	27 x 100BV =	2700 BV x 5% =	\$135	+ \$60 = \$195
Level 4	81 x 100BV =	8100 BV x 8% =	\$648	+ \$195 = \$843
Level 5	243 x 100BV =	24,300 BV x 8% =	\$1,944	+ \$843 = \$2787
Level 6	729 x 100BV =	72,900 BV x 3% =	\$2,187	+ \$2787 = \$4974
Level 7	2187 x 100BV =	218,700 BV x 3% =	\$6,561	+ \$4974 = \$11,535
Level 8	6561 x 100BV =	656,100 BV x 3% =	\$19,683	+ \$11535 = \$31,218
Level 9	<u>19,683</u> x 100 =	1,968,300 BV x 2% =	\$39,366	+ \$31218 = \$70,584
	=			
Total:	29,523 x 100	2,952,300 BV	=	\$\$\$70,584/month

3x9 : Start by sponsoring 3 associates, help them do the same for 9 levels.

Here's an explanation of the numbers above:

This chart shows that if you can sponsor 3 associates in your first month, help them do the same in their first month, and support the pattern to continue for 9 levels, your monthly unilevel bonus would be **\$70,584 in 9 months, every single month**. Do you also notice that if all your 9 levels are all filled as above, you will then have helped **38 people** fill six levels (who would all then have **achieved six-figure incomes**). **You would also be responsible** for your first six levels (**~1100 people**) profit from \$200-\$1500 every month by becoming silver ambassadors!

Do you notice that **in this example all you are ever doing is simply sponsoring 3 associates?**

This shows the **huge importance in training and supporting** the people who you personally sponsor. This is the only way for the pattern above to occur, and the only way the **time and financial freedom you strive for will materialize**.

Obviously, the above example is not a real-life situation – we all know that things in life never happen perfectly like this. What **you can control is your own performance, and putting people in the position to succeed**. The main point is that you need to simply focus on building an organization in the pattern above (3X9), and make sure that you train everyone you sponsor in the way we've set up for you – we recommend to **start by focusing on 3X3** for yourself and all of your associates. This is a **proven system if done correctly**. **Imagine how many lives you will positively affect by training them correctly and supporting them in their growth!**

*Just to clear some things up – you are highly encouraged to sponsor more than 3 associates and you are able to place them anywhere in your organization – this is a great help to new associates, and gives them incentive to work harder in the long run!

The associates in your upline are also able to place new associates in your organization, which shows **the huge benefit of being a part of a committed and growing team – you will have support as well!**

*Also, 'BV' in the chart above stands for 'volume' – every associate is required to purchase at least 100 BV (~\$100) of products each month in order to receive a paycheck (being on autoship makes this simple and automatic – plus you get free shipping!) – so **the minimum** 100 BV is used for each associate in the chart above.

The 'Worldwide Volume Pools'

The final enjoyment of the Amazon Herb compensation plan is the worldwide volume pools. The company uses these pools to distribute a percentage of revenues of the entire company back to associates who have achieved the respective ranks (We like to call them **teaching bonuses** 😊)

A '**monthly bronze builder pool**' share is awarded when your **personally sponsored** associate achieves bronze status (300 BV in each of 3 legs). 2% of all monthly company revenues is distributed evenly to all of these 'shares' – you receive **half the bonus during the first month which averages around \$300**, and the **other half during the following month if your associate remains bronze which averages around \$350**. The total value of this bonus varies with how the company is doing and how many shares there are.

Also, every new bronze ambassador receives a one acre Rainforest Preservation Land Deed in their name, and they are **personally responsible for educating two native children for one whole year through the ACEER foundation**.

Your first goal right should be sponsoring 3 serious associates for your first level, and building them into bronze ambassadors as soon as possible.

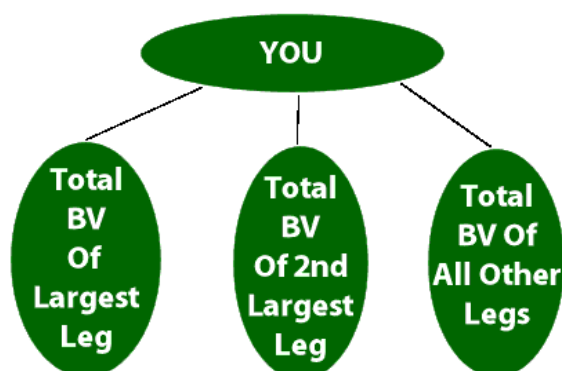
The '**monthly and quarterly leadership pool**' is awarded when you achieve platinum status and beyond. This pool is worth 3% of total company revenues. **Monthly leadership pool bonuses are awarded monthly, and quarterly pools are awarded every 3 months** if you keep a certain status during that time span. Each monthly share was worth **~\$2K in December 2009**, and as you can see on the 'prosperity plan' you receive more shares as you achieve higher statuses. The quarterly leadership pool **was worth ~\$7K in December 2009!**

Silver (~\$300-400) and **Gold** (~\$600-800) bonuses are also given monthly, but if you personally sponsor an associate that month.

The more the company grows, the more in these pools for us!

This is even more incentive to build your organization balanced as mentioned earlier.

You receive rankings each month by fulfilling the requirements of each ellipse shown in the picture below. BV = Volume. Ex: one case of Zamu = 100 BV



Here is a clear explanation of how to achieve each rank, along with its estimated income,
refer back to the picture on the last page with the green circles:

Bronze Ambassador 300 BV in each ellipse (think 3 associate in each)

Silver Ambassador (income is estimated between \$200-\$1,500/month)

1,000 BV in each ellipse (think 10 associates in each)

Gold Ambassador (income is estimated between \$1,500-\$5,000/month)

5,000 BV in each ellipse (think 50 associates in each)

Platinum Ambassador (income is estimated between \$5,000-\$10,000/month)

15,000 BV in each ellipse (think 150 associates in each)

Diamond Ambassador (income is estimated between \$10,000-\$20,000/month)

30,000 BV in each ellipse (think 300 associates in each)

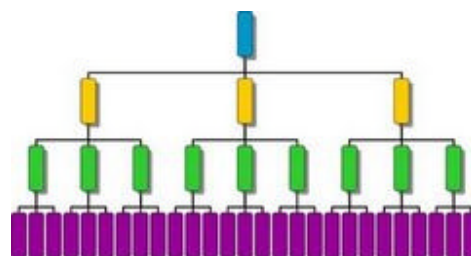
Double Diamond Ambassador (income is estimated between \$20,000-\$50,000/month)

Largest 2 'legs' with at least 100,000 BV, 500,000 BV total
(think 5,000 associates total)

Executive Diamond Ambassador (income is estimated between \$50,000-beyond/month)

Largest 2 'legs' with at least 500,000 volume each
(think 10,000 associates total)

Achieving these rankings occurs through proper training and desire. Imagine it like this:



(AND SO ON FOR 9 LEVELS)

Example of Your Potential Income

Here we put all 3 streams of income together.

We calculated your total projected income during your first 3 months if you become an associate, sponsor 3 people your first month, train and support them to sponsor 3 during their first month, and for the same thing to occur your 3rd month:

Month 1 (sponsor 3 people):

Spend: \$175+tax+shipping = ~\$210 for Prosperity pack and 1 case of Zamu

Earn: \$25 (Commission on Basic Business In A Box) X 3 = \$75

Total ~ Spend \$135

Month 2 (help 3 sponsor 3 people – you will become a bronze ambassador!):

Spend: ~\$125 on monthly product order

Earn: \$60 (20% quick start bonus from your first 3 purchasing 100 BV)

+ \$112.50 (10% quick start bonus from 9 Basic Business In A Box sign-ups)

Total ~ Earn \$48

Month 3(help the new 9 each sponsor 3 people – you will become a silver ambassador!):

Spend: ~\$125 on monthly product order

Earn: \$15 (5% monthly unilevel bonus from 3 on first level)

+ \$90 (2nd month of 10% quick start bonus from 2nd level)

+ \$337.50 (10% quick start bonus from 3rd level Basic Business In A Box)

+ ~\$900 (From 3 bronze builder pool shares because your first 3 associates will have achieved bronze.)

Total ~ Earn \$1220

As you support the pattern of your organization to continue, your income will continue to skyrocket with residuals and bonuses **each and every month**.

Remember – **this example is by just sponsoring 3 people your first month** and multiplying your time by training others to continue the pattern. You are encouraged to sponsor more than 3 people during you first month and beyond in order to support your organization and increase your income.

Lastly, take a look at this chart:

I sponsor **2** people my first month, and teach them how to teach others to do the same.

I sponsor **3** people my first month, and teach them to do the same and teach others to

MONTH 1.	$1 \times 2 = 2$	$1 \times 3 = 3$
2.	$2 \times 2 = 4$	$3 \times 3 = 9$
3 .	$4 \times 2 = 8$	$9 \times 3 = 27$
4 .	$8 \times 2 = 16$	$27 \times 3 = 81$
5 .	$16 \times 2 = 32$	$81 \times 3 = 243$
6 .	$32 \times 2 = 64$	$243 \times 3 = 729$
7 .	$64 \times 2 = 128$	$729 \times 3 = 2187$
8 .	$128 \times 2 = 256$	$2187 \times 3 = 6561$
9.	$256 \times 2 = \underline{512}$	$6561 \times 3 = \underline{19683}$

Once again - 3 is the magic number here.

Stick to focusing on your own first 3 levels and train and support others to replicate that.

Our professional system and training helps you accomplish your goals if it is what you desire.

You will always have a welcoming and dedicated support team to aid your success and take you where you want to go with this.

*******And always remember – the energy you put in not only goes towards your health and wealth, but also towards the health and wealth of the rainforest and its inhabitants.**

WE ARE THE SOLUTION IN THE RAINFOREST, and you will achieve deserved success for all the energy you put into this.

To health and wealth for us and our world!

**This document was made for Amazon Herb Co. associates,
by Amazon Herb Co. associates 2010**

“Thank you for recognizing the value of our living rainforest!”

*** The figures shown on this document should not be considered as guarantees or exact projections of your actual earnings. Also, the only thing official on this document is The Amazon Prosperity Plan Chart. Amazon Herb Co. has absolutely no affiliation with the rest of this document and is not responsible for anything said in it.**